

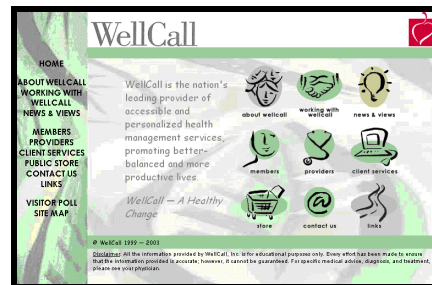
TechNoir helped **WellCall** to smoothly fit acupuncture and aromatherapy into standard health care plans.

WellCall

WellCall is a wellness provider service that offers healthcare services and resources that complement standard healthcare plans. WellCall has over 100 clients which include companies such as PepsiCo, AOL and Cost Plus.

"TechNoir created our site and has hosted and maintained it to date. Their expertise has been invaluable in implementing the functionality our clients demand and has been instrumental in our business. Highly recommended!"

Pascal Bernet
IT Manager
WellCall Inc.

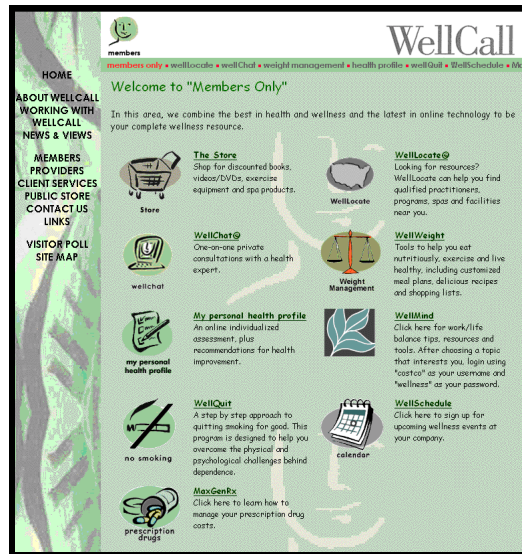


Public Corporate Website

- Online Surveys
- Talent Search
- Administration Tools

Business Challenge

Because of the growing diversification of the healthcare industry WellCall is in a position to become its premiere Internet destination. WellCall asked TechNoir to develop a portal that would unite HMOs, large corporations, and health service providers online and help them develop strategic partnerships. Additional goals of the membership portal is to showcase WellCall's broad range of personalized coaching, education, referral and health screening services and resources, as well as provide a discount store.



Wellness Member Portal

- Streaming Health Videos
- Health & Wellness Provider Search
- Private Chat System
- Third Party Website Integration
- Portal Cross Branding

TechNoir Solution

TechNoir designed and developed an attractive health and wellness portal encompassing rich media such as streaming videos, as well as an online store, with ecommerce functionalities. For WellCall's extensive healthcare industry listings TechNoir developed an online database that automatically synchronizes with offline databases and has multiple web-search tools, enhancing data selection. Other features facilitate co-branding with HMOs and other health service organizations. TechNoir produced web guidelines and applications for maintaining and expanding the site to include third party provider services and for automating branding initiatives. TechNoir's approach to designing, implementing, and hosting WellCall's portal increased site usability and traffic while reducing overall maintenance costs.

Visit WellCall at: <http://www.wellcall.com>



Services Provided

Design: TechNoir performed all design for the WellCall site.

Development: TechNoir executed all development of the site, including webpage layout, programming, and database design.

Hosting: TechNoir hosts and maintains the public website, member portal, and online store.

Technologies used

Microsoft IIS, NET, ASP, Javascript, MS SQL Server, C++